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How Can You Analyze Propaganda Posters? - Infographic

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How Can YOU Analyze Propaganda Posters?



Here's What They all Have in Common

1 Visual Imagery

- **Bold Fonts-** Posters typically include large, contrasting font to easily catch the eye.
- **Color-** Bright colors to contrast and attract attention.
- **Easily recognizable imagery**

Patriotism

- Encourages citizens to participate in every way they can, like using less fuel and not gossiping government knowledge.
- A "call to action"- how can YOU as a citizen help with the war efforts.



3 Mass Production

- These posters were displayed everywhere! The first poster titled "Is This Tomorrow" was on gum wrappers!
- Showed during commercials on TV and inspired movie plots.

WHY WERE THEY SO SUCCESSFUL?

Together, visual imagery, patriotism, and mass production form an effective argument that targets citizen's emotions. Citizens wanted to do all they could to support the war efforts of their country, and responded to these posters enthusiastically.

Now go Spread the Word!!

